

A. PART ONE: Is directed to anyone who offers basic picture framing services.

1.0 Introduction

1.01 The Generally Accepted Framing Practices (GAFFP) Project members have established these minimum requirements for a general picture framer. This document is an outline of the basic knowledge and experience necessary to be a general framer. It is also intended as a consumer guide when working with a framer who subscribes to these General Picture Framing Requirements. This document is not intended to limit any picture framing option or material use, but to present important information about art care and picture framing expectations.

1.02 A general picture framer is anyone offering the services of picture framing to the public.

1.03 A general picture framer shall have the knowledge and ability to provide proper care for all artwork entrusted to them, or to refer to an appropriate resource.

1.04 A general picture framer should have knowledge about common business practices and basic picture framing services, which may include: cutting and joining frames, cutting mats, fitting artwork into the frame.

1.05 A general picture framer offering additional services is expected to maintain the same level of knowledge about those services.

1.06 A general picture framer should readily refer to other qualified professionals when a client's needs exceed their own knowledge, experience or skills.

1.07 A general picture framer should be aware of appropriate art care when providing any product and/or service to the public and should always fully inform clients of art care considerations.

2.00 For All Services Offered (based on current established guides)

2.01 These requirements are for the mechanics of picture framing, products, and services. They include, but are not limited to, the frame, matting, mounting, glazing, fitting.

2.02 Every general picture framer should have a good understanding of and experience with the services offered.

2.03 Every general picture framer should be knowledgeable concerning the concept, construction, materials, and techniques including safety considerations appropriate for all services offered.

2.04 Every general picture framer should understand the effects framing may have on artwork as it pertains to the selection of compatible materials, for the procedures and services offered.

2.05 Every general picture framer should accurately measure, calculate and record dimensions in current generally accepted framing terms.

2.06 Every general picture framer should understand the use of in-house equipment with regard to personal safety and safe handling of art.

3.00 Environmental Conditions (based on current established guides)

3.01 Every general picture framer should have a current basic understanding of the environmental conditions that affect artwork and/or its framing and display.

3.02 Every general picture framer should have the ability to relate this information to the client, clearly distinguishing between the framer's and client's responsibility for framed and/or displayed artwork.

4.00 Color & Design Services/When Offered (based on current established guides)

4.01 A general framer should have a basic overview of framing periods and styles.

4.02 A general framer should have the ability to incorporate period and/or contemporary proportion and design to meet the client's preference.

4.03 A general framer should have a basic knowledge of color, its interrelationships, and proximity influence on artwork and other colors.

5.00 Object and/or Unusual Framing Projects/When Offered

5.01 The general picture framer should know about the material composition of the artwork or object, and how framing and display may affect it.

5.02 The general picture framer should have a general understanding of the materials used in framing and how the materials may effect it.

6.00 Guide To Responsibility and Liability

6.01 Any establishment or individual offering professional picture framing products or services that wishes to display the FACTS logo shall meet these minimum requirements.

6.02 Subscribe to FACTS current Standard Guidelines of art care.

6.03 Never use materials or techniques to perform services for a client that are unfamiliar, unless under the direct supervision of someone who is familiar with these services.

6.04 Keep up to date with FACTS Standard Guidelines relating to products and services offered.

6.05 Advise the client of the reasonable expectations for the services offered and the materials and procedures being used.

6.06 Advise the client of the requirements for on-going care necessary to maintain the artwork's condition as long as possible.

6.07 Provide the best product and services for whatever type of framing styles, materials, and procedures the informed client may select.

7.00 Conclusion

7.01 These FACTS general picture framer requirements are voluntary guides developed and supported by professional picture framers in a desire to better inform the public by providing important information about the products and services associated with the framing of artwork as well as the many preservation concerns that may directly affect artwork when it is framed and displayed